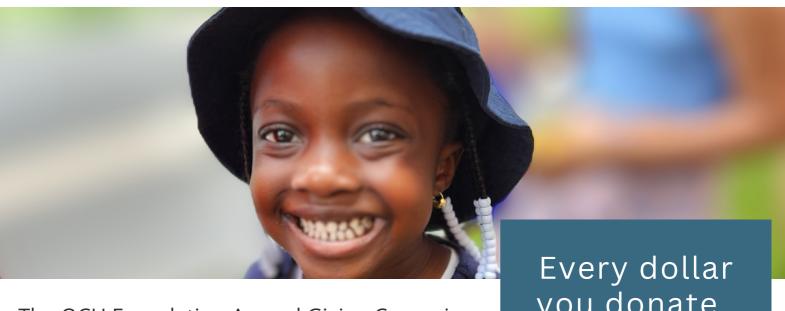


# 2023 ANNUAL GIVING CAMPAIGN

#LEVELUP



The OCH Foundation Annual Giving Campaign which takes place between **November 13th** and **December 22nd** is one of our organization's largest fundraisers. Last year we welcomed community partners and business owners to double the impact by matching donations from individuals during our six-week campaign.

Our team thrives to offer unique partnership opportunities to align your company's brand with us. All sponsors will be promoted throughout our extensive network and profiled on social media.

you donate
will be a
direct
investment
in our
programs
that bring
smiles to
tenants living
within OCH
communities





Dear Friends and Supporters,

As we approach the season of giving, I would like to extend an invitation that holds the power to make a profound impact on the lives of countless individuals in our beloved community.

At the heart of our mission lies a commitment to transforming the Ottawa Community Housing (OCH) experience for thousands of residents. Our Annual Giving Campaign is a pivotal part of this commitment. Your contribution, regardless of its size, is a testament to your belief in the potential for positive change in our community.

When you invest in OCH Foundation, you are investing in a brighter future for those who call Ottawa Community Housing home. Your support enables us to provide programs and services that improve outcomes and create opportunities for residents. Together, we can ensure that every individual in OCH has the chance to lead a life filled with dignity and hope.

By participating in this worthy cause, you become part of a community of compassionate individuals who are determined to foster a better tomorrow.

The past few years have brought about significant challenges for many individuals and families in our community, largely due to the rapid rise in the cost of living. OCH Foundation has been steadfast in its mission to address these challenges by expanding our programs and services. We have doubled the scale of our initiatives to meet the increasing need in our community.

Today, we are responding to this heightened need by:

- Distributing more educational bursaries to ensure that the youth in our community have access to quality education and the opportunity to pursue their dreams.
- Providing more backpacks filled with school supplies to support students as they embark on their educational journeys.
- Registering more children and youth for sports and recreation programs to foster physical well-being and personal growth.
- Giving away more bicycles to provide affordable and sustainable transportation options for families in need.
- Offering leadership training and work opportunities for our youth, empowering them to become future leaders and contributors to our community.
- Distributing essential items such as food, health supplies, and hygiene products to those facing economic hardships.

To make your contribution or learn more about our Annual Giving Campaign, please visit website or contact us at 613-618-9353.

Thank you for considering our invitation, and for your unwavering support for the OCH Foundation. Together, we can create a world where everyone has the opportunity to thrive.

Warm regards,

Angela Bégin, Executive Director

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#### GET INVOLVED



#### WAYS TO SUPPORT

#### MAKE A DONATION

MAKE A DONATION TO THE OCH FOUNDATION TO FUND OUR IMPORTANT PROGRAMS AND INITIATIVES.

#### **BECOME A MATCHING DONOR**

5 Available!

BECOME A MATCHING DONOR FOR THE OCH FOUNDATION GIVING CAMPAIGN. DOUBLE THE IMPACT!

#### **RUN A FUNDRAISER**

RUN A FUNDRAISER ON BEHALF OF THE OCH FOUNDATION WITH YOUR WORKPLACE OR/AND COMMUNITY MEMBERS

#### TAP TO DONATE MACHINE

SUPPORT THE OCH FOUNDATION BY INSTALLING A TAP TO DONATE MACHINE WITHIN YOUR ORGANISATION OR BUSINESS.

#### **DONATE AN ITEM**

DONATE AN ITEM OR TICKETS FOR AN EVENT TO ENCOURAGE DONATIONS THROUGH THE OCH FOUNDATION GIVING CAMPAIGN.

#### SHARE WITHIN YOUR NETWORK

MAKE THE ASK! ENCOURAGE YOUR NETWORK TO SUPPORT THE OCH FOUNDATION THROUGHOUT THE GIVING CAMPAIGN.



#### OUR IMPACT

#### PROGRAMS & INITIATIVES



#### **RECLINK**

recLINK connects children and youth 6-18 years of age to arts, camps and sport programs living in our Ottawa Community Housing communities.

#### PACK-A-SACK

Pack-a-Sack provides school supplies and backpacks for children and youth in OCH communities.



#### **HOP ON BIKES**

This program provides refurbished bicycles, helmets and locks to children and youth in OCH communities and is a partnership between OCH Foundation, reCycles Ottawa, and OCH.

#### **EDUCATION BURSARY**

The 'Inspired by Learning' Bursary provides \$1,000 to a limited quantity of tenants who are pursuing their post-secondary education and who are in need of financial assistance.





#### **YOUTH FUTURES**

Youth Futures helps youth (16 to 21 years old) build important skills to prepare for post-secondary education and employment. This program is offered in partnership with the City of Ottawa.

#### **TOMORROW READY**

Supporting tenants of OCH with perishable, non-perishable and hygiene products through our partnership with Khalsa Aid Ottawa.





#### Impact of our programs



### MEET CALLEN

Callen's remarkable journey with our programs is a testament to the transformative impact they have on young lives. In the past year, Callen enthusiastically joined the Youth Futures program, and his experience was nothing short of life-altering. During his Youth Futures placement at Bruyere Hospital, he discovered his passion for healthcare, a revelation that propelled him to pursue a Health Science degree at the University of Carleton. We're proud to share that Callen has now embarked on his second year of studies, determined to make a difference in the world of healthcare.

Not only did Callen learn from our Youth Futures program, but he was also a recipient of our Inspired by Learning Bursary this year. When asked about the bursary, Callen expressed his gratitude, saying, "The bursary is allowing me to take a semester off work and focus on my education." His commitment to academic excellence and his unwavering dedication to his future is truly inspiring.

Callen's story is just one of many that highlight the profound influence our programs have on young individuals. As he continues to pursue his education and career goals, we couldn't be prouder to have played a part in his journey.



## CONTACT US TO GET INVOLVED



#### To learn more or discuss possible sponsorship, please contact

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