



STORIES

THAT MATTER

OCH Foundation
Annual Giving Campaign

BN 816590483 RR 0001



BN 816590483 RR 0001

2024

ANNUAL GIVING CAMPAIGN



Every dollar you donate directly supports programs that create lasting positive change and bring smiles to tenants living within OCH communities.

The OCH Foundation Annual Giving Campaign which takes place between **Tuesday, November 12th & Friday, December 20th** is one of our organization's largest fundraisers. Last year we welcomed community partners and business owners to double the impact by matching donations from individuals during our six-week campaign.

Our team thrives to offer unique partnership opportunities to align your company's brand with us. All sponsors will be promoted throughout our extensive network and profiled on social media. Your organization will also be mentioned as a core partner during our 'Stories That Matter: A Human Library Experience', event on November 14th 2024.



WAYS TO SUPPORT

Your support makes a BIG difference! Here are a few ways you can contribute to our Annual Giving Campaign:



1 Make a donation

Make a [donation](#) to the OCH Foundation to fund our important programs and initiatives. Tax receipts will be provided for any donation over \$20.

2 Become a Matching Donor

Become a matching donor for the OCH Foundation Annual Giving Campaign. A full week of recognition on all our social media platforms, featuring your organization and linking it to [the program](#) of your choice. DOUBLE the impact!

3 Run a Fundraiser

Run a fundraiser on behalf of the OCH Foundation with your workplace or/and community members.

4 Volunteer with Us

Does your team want to volunteer at an event and donate to the OCH Foundation programs at the same time? We can set that up during the holiday season. Minimum donation of \$1,000.

5 Donate an Item

Donate an item(s) or ticket(s) for an event to encourage donations throughout the OCH Foundation Giving Campaign.

6 Share within your Network

Make the ask! Encourage your network to support the OCH Foundation through the Annual Giving Campaign.

PROGRAMS & INITIATIVES

RECLINK

In 2024, the OCH Foundation connected youth (ages 6-18) in OCH communities with arts, sports, and camp programs through reLINK. We also launched Pop-In & Play, hosting 17 events with activities like STEM workshops and paint parties, offering kids the chance to explore new interests.



INSPIRED BY LEARNING

This program offers financial support to tenants living within OCH who are pursuing post-secondary education and experiencing financial challenges. In 2024, the OCH Foundation awarded 32 post-secondary bursaries worth \$1000 to individuals within our OCH communities. Together, we're empowering students and fostering educational opportunities in our community.



PACK-A-SACK

Each September, thousands of children in Ottawa return to school without backpacks and proper school supplies. Pack-a-Sack addresses an important need by purchasing backpacks and supplies for children and youth living in OCH neighborhoods, ensuring they return to school ready to learn. This year, we packed over 2,000 backpacks, empowering students with the tools and confidence to succeed.



HOP ON BIKES

Hop On Bikes provides refurbished bicycles and safety gear to tenants living in OCH. Initially created to address the limited sports and recreation options during the COVID-19 pandemic, the program now provides hundreds of bikes. This year, we committed ourselves to distributing "A Bike a Day" to children, youth and adults living in OCH neighborhoods. Getting a bike is a rite of passage, and this program ensures that tenants living in OCH have their own bike stories to tell.



YOUTH FUTURES

The OCH Foundation partners with the City of Ottawa and BGC Ottawa to deliver Youth Futures, a free bilingual program for youth aged 16-21 in OCH communities. This six-month initiative equips participants with essential skills for post-secondary education and employment, empowering them to overcome barriers and succeed in the workforce.



TOMORROW READY

Tomorrow Ready is a collaboration between **Khalsa Aid Ottawa** and OCH Foundation. This program supports tenants living in OCH with essential perishable, non-perishable and hygiene products. Tenant groups can submit personalized requests for items to be distributed within their community. Each delivery is tailored to address specific needs and preferences of the community.





MEET CARMEN & OSCAR

Carmen's journey with our recLINK program began two years ago when she sought affordable recreational activities for her son, Oscar. Struggling with the rising cost of living, Carmen found it difficult to give Oscar the experiences he deserved—until she discovered recLINK. Thanks to the program, Oscar has participated in ice skating, basketball, swimming, and even joined the Boy Scouts. Swimming quickly became his favorite activity, and Carmen has watched with pride as his confidence and skills have grown with every lesson.

For Carmen, recLINK means more than just activities for Oscar—it means she no longer has to choose between paying bills and providing a joyful, enriching childhood for her son. "It's a relief to know Oscar can be part of something special without the financial stress," she shared.

Carmen's story is just one example of the lasting difference our programs make in the lives of families living within OCH. By offering these opportunities, we help ensure that every child, like Oscar, has the chance to grow, explore, and thrive.





CONTACT US TO GET INVOLVED



To learn more or discuss possible sponsorship, please contact

Traci Spour-Lafrance
Senior Manager of Partnerships & Innovation
Traci.spour-lafrance@ochfoundation.ca
343-997-6400