



OCH Foundation

**PACK-A-THON**

# PACK-A-SACK OVERVIEW

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Preparing for the first day of school should be an exciting milestone. However, for many families, **rising costs have made school supplies often exceed \$100 per child**, creating stress, uncertainty, and isolation.

Pack-a-Sack, a program delivered by the Ottawa Community Housing (OCH) Foundation, helps remove financial barriers by providing **high-quality school supplies at no cost to more than 2,000 children and youth living in OCH communities.**

We believe school should be the ultimate equalizer. By identifying and addressing gaps in access, we ensure that students from **Kindergarten to Grade 12** can start the school year ready to learn with new supplies in hand.

This year, we will grow to over 2,300 backpacks. **We need your support to continue to respond to our community's needs.**



## 2026 GOAL

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**2,300+**  
**Backpacks**

Each student receives a backpack filled with quality supplies, helping them return to school feeling proud, prepared, and included, just like their friends.

# HOW CAN I HELP?

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To help reach our Pack-a-Sack goals, the OCH Foundation will host its **3<sup>rd</sup> annual 24-hour Pack-a-Thon fundraiser**, with the goal of packing more than 2,300 backpacks for children and youth in OCH communities (Kindergarten to Grade 12).

Taking place over two days, from **Thursday, August 6 to Friday, August 7, 2026**, this high-impact event brings together community members, volunteers, and corporate teams to work side by side, packing backpacks with essential school supplies for the upcoming school year. We are seeking sponsors to support this initiative.

Your investment will ensure **more children and youth** return to school with a backpack full of school supplies, just like their friends.



**\$5,000**  
Pack-a-Sack = **175+**  
Backpacks



# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR

2 AVAILABLE

**\$7,500 = 260+ Backpacks**

- 🍏 Join OCH Foundation staff for a half-day, guided **community distribution experience, with up to 10 volunteers**
- 🍏 Speaking opportunity at the Pack-a-thon media event on Friday, August 7
- 🍏 Pre-event social media spotlight
- 🍏 "Lunch & Learn" hosted by OCH Foundation staff
- 🍏 Recognition across website, social media, email communications, and event signage
- 🍏 Highlighted and included as a Pack-a-thon sponsor for 2026 in our Annual Report & Pack-a-thon Press Release
- 🍏 Brand visibility tied to storytelling, highlighting delivery to communities



## SILVER SPONSOR

4 AVAILABLE

**\$5,000 = 175+ Backpacks**

- 🍏 Up to **12 volunteers (two/three hour exclusive timeslot)** to fill backpacks with your employees
- 🍏 Featured on website, social media channels, e-communications, event signage and in press release
- 🍏 Highlighted as a Pack-a-thon sponsor for 2026 in our Annual Report & Pack-a-thon Press Release
- 🍏 Your Executives invited to the launch of the Pack-a-thon



## BRONZE SPONSOR

2 AVAILABLE

**\$2,500 = 90+ Backpacks**

- 🍏 Up to **6 volunteers (two/three hour shared timeslot)** to fill backpacks with your employees, partners and volunteers
- 🍏 Featured on website, social media channels, e-communications, event signage and in press release
- 🍏 Highlighted as a Pack-a-thon sponsor for 2026 in our Annual Report & Pack-a-thon Press Release





# THANK YOU!

**We're building futures today.  
We hope you'll be part of the lasting impact.**

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“It's hard with only one income. The Pack-a-Sack program is a big help and allows my child to return to school happy and confident.”

- Parent

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**To confirm your sponsorship, or for more information, please contact:**

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